



ByCycle Plan of Action

Statement of Purpose:

The Perth & Kinross Cycle Campaign is a voluntary association of organisations and individuals which aims to encourage cycling and publicise its benefits for the community, for individuals and the environment. It also aims to ensure that public policy actively encourages cycling and makes full provision for it as part of the overall planning and transport strategy through which all members of the public can enjoy safe and efficient travel for work and leisure.

Objectives:

1. To encourage people of all ages and abilities to take up and continue cycling
2. To secure a safer and attractive cycling environment within Perth and Kinross
3. To raise the profile of cycling and its benefits within Perth and Kinross
4. To advise and inform local and national authorities on cycling related matters
5. To represent the interests of cyclists on relevant forums and to liaise with other cycle campaign groups
6. To keep members informed of activities and decisions

Actions:

Objective 1 : To encourage people of all ages and abilities to take up and continue cycling

- 1 a Organise monthly Sunday Rides
- 1 b Organise short “confidence” rides
- 1 c Provide Cycling Partners for beginner or returning cyclists, where appropriate in conjunction with other agencies
- 1 d Organise cycling events and encourage and assist others to do so

Objective 2 : To secure a safer and attractive cycling environment within Perth and Kinross

- 2a Work to ensure “Cycling Infrastructure Design” is followed by P&K Council as a minimum standard
- 2 b Encourage and assist P & K Council to improve existing road junctions and surfaces
- 2 c Work with P & K Council to reduce conflict between cyclist, motorist and pedestrian by good design of cycle lanes
- 2 d Draw the attention of P & K Council or other relevant authority to faults or shortcomings in the existing road network, including surface damage, poor signage or inappropriate vehicle parking
- 2 e Make representation to P & K Council for the wider introduction of 20mph speed limits
- 2 f Campaign for the reduction of the National Speed Limit

Objective 3: To raise the profile of cycling and its benefits within Perth and Kinross

- 3 a Publish an occasional Newsletter
- 3 b Issue appropriate Press Notices and stories to local media
- 3 c Maintain an active website

Objective 4 : To advise and inform local and national authorities on cycling related matters

- 4 a Respond where appropriate to proposals, consultations or statements by the local Council, the Scottish Government or the UK Government on cycling issues
- 4 b Scrutinise relevant planning and development notices and make representation or objection in appropriate cases where cycling issues are involved

Objective 5 : To represent the interests of cyclists on relevant forums and to liaise with other cycle campaign groups

- 5 a The Chair will attend meetings when possible or arrange for another member to attend – a report on each meeting will be made to the next ByCycle quarterly
- 5 b The Secretary will circulate minutes of meetings to other appropriate campaign groups

Objective 6: To keep members informed of activities and decisions

- 6a The Secretary will circulate agendas for all meetings to members
- 6 b The Secretary will circulate minutes of all meetings to members
- 6 c Abstracts of minutes of meetings and significant decisions will be posted on the website